

It's me!

@benmarks • #DevParadise • 27 April 2016

M2: Almost Paradise

@benchmarks • #DevParadise • 27 April 2016

@benmarks

ben@magento.com

First title-less talk!

Where did we start?

`71/`72

Arpanet & Marijuana

1983: Virtual Malls

WWW + FOSS

TEP / osCommerce

Magento

Magento's lifespan



M1 solved problems
like no system before it.

M2 and the new Magento
seek to improve on this.

We still have our work
cut out for us.

Current state:

- Overall “good” feedback
- New initiatives: Marketplace & Enterprise Cloud
- Lots of feedback; time to respond
- Developer experience, esp. time to work
- Developer culture & education

Developer Experience & Developer Culture

We want it to be a
paradise (-;

This is what I want to
hear about from you all.

Cheers!

@benmarks

ben@magento.com