#### It's me!

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### M2: Almost Paradise

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#### First title-less talk!



#### Where did we start?



### `71/`72 Arpanet & Marijuana



### 1983: Virtual Malls



### WWW + FOSS



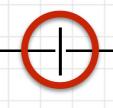
### TEP / osCommerce





#### Magento's lifespan

2007



Today

Magento 2 GA



## M1 solved problems like no system before it.



### M2 and the new Magento seek to improve on this.



## We still have our work cut out for us.



#### Current state:

- Overall "good" feedback
- New initiatives: Marketplace & Enterprise Cloud
- Lots of feedback; time to respond
- Developer experience, esp. time to work
- Developer culture & education



## Developer Experience & Developer Culture



# We want it to be a paradise (-;



## This is what I want to hear about from you all.



#### Cheers!

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